

## **"Hyundai Pint-Sized Car Design Contest"**

### **Official Rules**

NO PURCHASE NECESSARY TO ENTER THIS CONTEST.

EACH CONTEST PARTICIPANT MAY SUBMIT ONE ENTRY.

ALL ENTRIES MUST BE POSTMARKED OR SUBMITTED ONLINE NO LATER THAN 04/25/2012 AND RECEIVED BY 04/30/2012.

**Eligibility:** Open only to Hyundai dealership Parts and Service Managers of the 50 states of the United States and the District of Columbia, 18 years of age or older\*. Employees of the Sponsor and the Contest Administrator, members of the judging panel, immediate family members, those living in the same household as each such person, who are NOT Hyundai dealership Parts or Service Managers are not eligible to participate in the Contest or win a prize. Void where prohibited. **Only one Service Manager and one Parts Manager per dealership.**

**Contest Period:** Beginning 12:01 AM Pacific Time ("PT") on January 15, 2012 through 11:59 PT on April 25, 2011.

**Here's how to enter the Hyundai Pint-Sized Car Design Contest:** Create and implement an original design for the pinewood derby car issued in the kit sent by Hyundai Careers. At least one photo of the completed car must be submitted to enter the contest. Please also include a suggested name for your design and complete the entry form with the participant's personal contact information.

Contest participants may submit one (1) entry via mail or online at [HyundaiCareers.com/entertowin.asp](http://HyundaiCareers.com/entertowin.asp).

If entering by mail, each recipe must be submitted separately with (a) signed copy of these Official Contest Rules, (b) a color photograph of your completed pinewood derby car, and (d) participant's personal contact information, if applicable, to the mailing address below.

**2012 HyundaiCareers.com Pint-Sized Car Design Contest**  
**c/o Kotick Marketing Group, Inc.**  
**1232 North Fair Oaks Avenue**  
**Pasadena, CA 91103**

All entries, including the photo submitted, become the property of the Sponsor and none will be returned.

You may also enter online at [HyundaiCareers.com/entertowin.asp](http://HyundaiCareers.com/entertowin.asp) by (a) completing the online entry form, (b) clicking "agree" to confirm your agreement with these Official Contest Rules, and (c) attaching your pinewood derby car photo and suggested name for your entry, and (d) providing your personal contact information, if applicable.

Once an entry is submitted it cannot be changed, altered or modified. By entering, entrants agree to be bound by these Official Rules. Sponsor's decisions on all matters relating to this Contest will be final and binding.

All entries will be placed on the HyundaiCareers.com Facebook page and the winners will be chosen by fans through number of "likes" on each entry. The **one (1) Service Manager entry with the most "likes" and the one (1) Parts Manager entry** with the most likes will win the contest.

In the event of a tie, the tie will be broken at the discretion of Hyundai Motor America management.

Hyundai Motor America, Hyundai Corporation, HyundaiCareers.com, and Kotick Marketing Group are not responsible for lost, misdirected or incomplete mail or email entries. Winners will be notified by mail by April 25, 2012, as well as announced online on the HyundaiCareers.com Facebook and Twitter pages. Winners are subject to verification. If a potential winner is found not to be eligible or not in compliance with these Official Rules, or if Contest notification or prize is returned as undeliverable, the potential winner will be disqualified. Prize winner will be required to complete, sign, and return an Affidavit of Eligibility /Liability Release, and, where lawful, a Publicity Release (granting the use of the winner's name, city /state, likeness, design, or photograph by Sponsor for advertising /publicity purposes, without further compensation) within fourteen (14) days of attempted notification or prize will be forfeited and awarded to an alternate winner.

The **two (2) contest winners** will receive a prize consisting of an Ice® Watch (Actual Retail Value \$125). Winners' names may be obtained on the HyundaiCareers.com Facebook and Twitter pages or by writing to the above address after April 26, 2011 and providing a self-addressed, stamped return envelope.

No substitution of prizes is offered, except at the sole discretion of the Sponsor. No transfer of prizes. Sponsors reserve the right to substitute prize of equal or greater value. Winners are solely responsible for any taxes on their respective prize, and Grand /First Prize winners will be issued an IRS Form 1099 for the value of the prize.

Acceptance of prize constitutes permission to the Sponsors and its Promotional Participants to use winner's name, likeness and /or design for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winners agree to release and hold harmless Sponsors, their Promotional Participants and their respective directors, officers, employees and assigns, against any and all claims, damages, losses, expenses and liability arising out of acceptance or use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Enter To Win or the acceptance or use of any prize. By participating in this Enter To Win, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the Enter To Win.

The car design must be the original work of the entrant; may not have won previous awards; may not have been previously published; must not infringe any third party's rights; must be suitable for publication; may not in any way violate applicable laws and regulations; **and may not contain any reference to any third party trademarks, names or third party logos, other than Hyundai Motor America.** All Entries will be reviewed for content eligibility and compliance with these Official Rules before being judged. Entries that do not comply with these requirements may be disqualified. Sponsor reserves the right to make the final determination as to what Recipes are eligible for this Contest and reserves the right to waive the Contest entry requirements set forth herein in its reasonable discretion.

Submission of a car design grants Sponsor and its agents the unconditional, irrevocable, worldwide right to publish, use, adapt, edit and /or modify such recipe in any way, in any and all media, without limitation, and without consideration to the entrant, whether or not such Recipe is selected as a winning Recipe. BY SUBMITTING AN ORIGINAL RECIPE, THE ENTRANT REPRESENTS AND WARRANTS THAT HE/SHE HAS ALL RIGHT, TITLE AND INTEREST NECESSARY TO GRANT THE SPONSOR THE WORLDWIDE, IRREVOCABLE AND UNRESTRICTED RIGHT AND LICENSE TO ADAPT, PUBLISH, USE, EDIT, AND/OR MODIFY SUCH RECIPE IN ANY WAY AND POST THE ORIGINAL RECIPE ON THE INTERNET OR USE THE ORIGINAL RECIPE IN ANY OTHER WAY AND AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.

If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Contest.

By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, will be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules, and consent to the jurisdiction and venue of the federal, state and local courts located in Los Angeles, County, California for the resolution of any claims or dispute related to this Contest.

Sponsors:

Hyundai Motor America: 10550 Talbert Avenue, Fountain Valley, CA 92708

**I have read and agree to the terms set forth in these Official Rules.**

**Please print, sign and mail in this section if you are submitting your recipe by mail.**

\_\_\_\_\_

Print Name

\_\_\_\_\_

Date

\_\_\_\_\_

Signature